



# Business Brazil<sup>07</sup>

## An Emerging Market for Texas

11:30 am - 4:45 pm  
June 5, 2007  
International Center  
203 South St. Mary's Street  
San Antonio, Texas 78205

### Agenda

- 11:30 am Registration**
- 12:00 pm Luncheon**  
Welcome Remarks by Bruce Flohr
- 1:15 pm Luncheon adjourns**  
Networking break
- 1:30 pm U.S.-Brazil Economic Outlook including Top Sectors for U.S. Products**  
  
Ambassador James Creagan, *Former U.S. Consul General in São Paulo (confirmed)*  
  
Ms. Dinah McDougall, *U.S. Commercial Service Officer (confirmed)*
- 2:30 pm Working Effectively with Brazilian Trade Customs**  
Marcela Dean, *Port San Antonio (confirmed)*
- 3:00 pm Building Relationships: Business Culture**  
Dr. Victoria Jones, *Director for Business Studies of the Americas, UTSA (confirmed)*  
  
Dr. Orlando Kelm, *Associate Director of Business Language Education at UT CIBER; Traveling Faculty for UT's Brazil Global Connections Trip (confirmed)*
- 4:00 pm Panel Discussion: Local Business Perspective on Doing Business in Brazil**  
Mr. Bruce Flohr, *Flohr Enterprises (confirmed)*  
  
Councilman Art Hall, *City of San Antonio (confirmed)*  
  
Mr. Gustavo Zentner, *INTERPOC (confirmed)*
- 4:45 pm Closing**  
Open Forum for Networking

### Cost

Cost includes a plated lunch, coffee break, networking and seminar materials

- Early Registration: **\$45**
- Additional Representative & Students: **\$35**
- Door Registration: **\$60**

### Registration

To register online, please visit:  
<http://ied.utsa.edu/itc/Brazil/index.html>

For more information, please contact the *Alliance* at (210) 229-9036.

### Sponsorship Opportunities

Corporate sponsorships are available for \$500. Sponsors receive 6 conference passes, exhibit table, and logo/name recognition in all marketing materials. For more information, please contact (210) 229-9036.

### Blog

We invite you to post comments on the Business Brazil07 Blog by visiting:  
<http://businessbrazil.blogspot.com/>

### Organizers:

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